

# \$350 • THE BASIC REEL

## WHAT'S INCLUDED:

- \* **5 clips** maximum
- \* **3 minutes** maximum reel length
- \* Basic animated name intro
- \* Option to have titles on each clip
- \* Clean transitions
- \* Basic audio & color correction
- \* **You tell us** the exact timecodes you'd like used from each clip
- \* We pick the order of the clips (with your input if you prefer)
- \* Guided exploration of "type" + career goals to create a reel that effectively supports & highlights your unique skillset

### TWO WEEK TURNAROUND:

- o First draft delivered to you one week after receiving all footage
- o 48hrs turnaround time for your edits back to us
- o 5 days later: Your final reel is completed!

## OPTIONAL ADD-ONS

- **Custom-Designed End Card (\$85)** - A unique, personally branded graphic displaying your contact info at the end of the reel. This can be achieved by using a headshot, or by laying your info over a section of video footage. Let's chat about what works best for YOUR vibe! Your custom end card can also be used as a polished share image for the reel on Vimeo, your website, social media, etc.
- **\$65/hr Extras:**
  - 1-on-1 meetings
  - Consultation on clip selection
  - Additional clips (over 5)
  - Intensive editing (ie. cutting a longer clip internally to focus on you while maintaining the story, significant audio/visual correction, custom name intro, intro music, etc)
- **\$10/video:**
  - Downloading your footage from external sources (Youtube, Vimeo, etc)